Piemontgravel 2027

"A bikepacking trail through the north-west of Italy"

From Thursday 15 to Sunday 18 April 2027
Bra (fraz. Bandito, CN) – Piedmont

From **15 to 18 April 2027**, **Piemontgravel** returns for its seventh edition: a two-wheeled adventure discovering the region of Piemonte, through gravel, MTB, and bikepacking. A non-competitive event in a *self-supported* format, combining exploration, cycle touring, and a spirit of adventure.

The start and finish for all four routes – the 111, 222, 333, and 444 – will be in Bra (CN), at Villa Moffa, an historic early-1900s surrounded by greenery that will host the event's main base camp, on the doorstep of the Roero park.

For the 2027 edition, the **network of intermediate base camps will be enhanced**, aiming to expand accommodation capacity along the routes and offer even more comprehensive support to participants. Joining the existing support hubs in **Alba and Serravalle Langhe** will be new locations in **Asti, Lanzo, and Turin**, creating a distributed network across the Piedmont region.

the history

Now in its **seventh edition**, Piemontgravel stems from a 30-year regional exploration project and is now the third most attended gravel *bikepacking* event in the country, as well as one of the major ones in Europe. Its aim is full 360-degree regional promotion, offering enthusiasts an authentic way to discover the provinces of Cuneo, Turin, and Asti, along with the extraordinary landscape, cultural, and food-and-wine diversity of a UNESCO World Heritage area encompassing Langhe, Roero, and Monferrato. Over the years, Piemontgravel has gained growing international visibility, attracting participants from over twenty countries.
Piemontgravel has grown significantly over its recent editions: from 370 riders registered in 2025, the 2026 edition reached 730 registrations, selling out two months before registration was due to close.

the base camp

The beating heart of Piemontgravel 2027 will be **Villa Moffa**, an elegant historic mansion surrounded by greenery on the outskirts of Bra (CN). The villa, framed by spacious tree-lined grounds and gardens, will host the main base camp for the event: start and finish line for all routes, welcome area, campsite/tent zone, food court, and meeting point for all participants. The primary

activities will be concentrated here – from registration to social gatherings, evening tastings, and sponsor exhibitions – creating a vibrant village to share experiences and soak up the atmosphere of Piemontgravel.

the routes

The routes wind through a variety of terrains. For this reason, a gravel bike is ideal, but a mountain bike can also be suitable given the high proportion of dirt roads, tracks, and even *single-track* trails.

For 2027, the four routes have been updated and refined to ensure the best possible *bikepacking* experience while maintaining a layout and development similar to the previous edition. The routes aim to offer riders an enjoyable, engaging ride that remains fun and occasionally technical: featuring unpaved roads, trails, *single-track* sections, and short stretches of quiet secondary tarmac roads, all set against the backdrop of the Alpine arc.

Participants can choose one of the following 4 routes:

- **111** The ideal route to experience gravel cycling over one or two days. From the forests and striking Rocche del Roero, you reach the vineyards of the Langhe, passing through iconic villages such as Pollenzo, La Morra, Grinzane Cavour, Monforte, Barolo, and Alba. A scenic, rewarding, yet accessible itinerary.
  111 km – 1.700 m D+ – offroad 45%

- **222** A journey discovering Piedmont's most iconic landscapes, from the technical trails of Roero Park to the hills of Monferrato, up to the Langhe vineyards and the vistas of Alta Langa. Passing through characteristic villages such as San Damiano d'Asti, Barbaresco, Serravalle Langhe, and Barolo, alternating between long gravel stretches, woodlands, and scenic roads.
  222 km – 3.000 m D+ – offroad 50%

- **333** A grand loop through Roero, the city of Turin, Monferrato, Langhe, and Alta Langa. You reach the heart of Turin along the Po river cycle paths before tackling the scenic climb to Colle della Maddalena. The journey continues across the Monferrato hills, Asti, and Alba, before traversing the villages and ridges of Alta Langa and Langa del Barolo.
  330 km – 4.500 m D+ – offroad 45%

- **444** The ultimate challenge of Piemontgravel: a grand tour visiting the royal residences of Stupinigi, Rivoli, and Venaria, wooded trails towards Lanzo, and the evocative Devil's Bridge (Ponte del Diavolo). Reaching Turin along the Po cycle paths, it tackles Colle della Maddalena before continuing through the hills of Monferrato, the Langhe, and the wild Alta Langa. A demanding route rich in history, nature, and panoramic views.
  444 km – 5.500 m D+ – offroad 50%

more than cycling

Having become a benchmark among cycling events in Piedmont over the years, Piemontgravel is not only dedicated to sports performance, but also to community and gathering.

Throughout the event, participants will have the opportunity to gain deeper insight into the traditions and food-and-wine culture of a vast and diverse region.

There will also be numerous opportunities for socialising at the base camp, allowing cycle travellers to sample local food and wines from the various areas crossed by the Piemontgravel routes.

registrations

Registrations will open on the ENDU registration platform (max 1,000 participants).

€69.00 | 23 October to 22 November

€79.00 | 23 November to 7 January

€99.00 | 8 January to 28 February

starts and finishes

Piemontgravel 2027 does not feature mass starts or fixed departure times. The start will be in "alla francese" (rolling start) style: each participant can begin their adventure in full autonomy, choosing the day and time according to their route, pace, and travel strategy.

Departures will be available **from 15:00 on Thursday 15 April**, following registration at the Villa Moffa base camp, and will continue freely throughout the duration of the event.

This format is designed to strengthen the *bikepacking* and self-supported spirit of Piemontgravel, giving every *rider* the freedom to shape and experience their own journey.

Hospitality, including refreshments and showers, will be provided until the base camp closes on **Sunday 18 April 2027** at 21:00.

Contact

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